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For Immediate Release

BOLD ONES FORUM TO PROMOTE GROWTH OF LOCAL MANUFACTURING

Kingston, Jamaica, May 9, 2014:

The National Bakery Bold Ones of Manufacturing, in collaboration with the Mona School of Business and Management, will host a panel discussion on Monday, May 12 to encourage the growth of manufacturing in Jamaica.

The discussion themed, "Why I Became a Manufacturer", will be moderated by Professor Dennis Williams, Executive Director of the Mona School of Business and Management, and will bring together thought leaders and enthusiasts from business, entrepreneurship and manufacturing.

Marketing Manager of National Bakery/Continental Baking Company, Ann-Marie Walter-Allen was optimistic that the forum would be of great value to prospective manufacturers. "The 'Bold Ones of Manufacturing' for 2014, will share their journeys as manufacturers in an interactive discussion and explore the challenges and potential growth of the local manufacturing industry," she said

Sandra McLeish, Managing Director of Spring Vale Enterprises, one of the 2014 Bold Ones, underscored the importance of this opportunity for the group. "We know that the manufacturing industry represents the growth industry of a country. As a group we have been fortunate to receive the financial assistance and mentorship from National Baking which has propelled the growth of our companies in a way we wouldn't have achieved so quickly. So, while the country may be experiencing financial challenges- it is important that we play our part in helping to change the import focused mindset of our people, and improve the prospects for growth for Jamaica."

The forum which is being hosted in association with the Mona School of Business and Management will be held at the Executive Seminar Room in the Faculty of Law, UWI starting at 6:00pm.

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ABOUT NATIONAL BAKERY (Continental Baking Company)

National Bakery is the leading manufacturer of baked goods in Jamaica, offering a wide range of products under three distinctive brands: National, HTB, and HoMade. Started in 1952 as a family-owned bakery, the company has expanded from its humble beginnings to become the top producer of breads, buns, crackers and other baked products in the island.

The company operates on a 220,000 sq. ft. complex with a state-of-the-art biscuit and bread plant. There are over 700 people in the National family. National distributes its freshly made products islandwide each day. The company also exports a variety of its products to the United Kingdom, the United States, Canada and other Caribbean Islands.